

# Jason Chrzanowski

## TECHNICAL SKILLS AND EXPERIENCE

- **Adobe Creative Cloud Suite**  
(Dreamweaver, Photoshop, Muse, Illustrator, etc.)
- **Adobe Experience Manager and Adobe Campaign**
- **Constant Contact / Mailchimp / Marketo** (Email marketing programs)
- **CMS systems** (Wordpress, etc.)
- **CrowdCompass / DoubleDutch**  
(mobile app development programs)
- **Languages – CSS, HTML, JavaScript, JQuery, PHP**
- **Marketing Management**
- **SaaS / Cvent tools**
- **SEO Management / Google Analytics / Adwords**
- **Social Media Management**
- **Wireframing**

## PAST EMPLOYERS/CLIENTS:

AlwaysBlissfulTravel.com,  
BakoCTS,  
Bracewell & Giuliani LLP,  
CA Consulting, CustomerLobby,  
ESPN,  
Fantasy E-Sports,  
Forbes.com,  
Galen Technologies, Genius.com,  
Ground Zero Memorial Workshop,  
Intertech Media, Jackson Hewitt,  
JailExchange.com,  
Kalman Architecture, Kubeworks,  
LelImage Inc., MacMillan Publishing,  
Mantis Direct, Muse Marketing,  
Nautica, New York Life,  
National Sports Marketing Network,  
NorthStreet Creative,  
Pathmaker Marketing,  
RampUp Technology,  
Red Peak Media, Shuttlefare.com,  
SmartPros, Steiner Foods,  
Stony Point Dentist, Too Many Joes  
Productions, Whichdoc.com,  
Wolters Kluwer,  
YouandYourFamily.com

## EDUCATION / CERTIFICATIONS:

- Masters in Web Design and Digital Marketing Management (GPA- 3.8)** 2006 - 2010  
Sessions College for Professional Design – Tempe, AZ
- Bachelor of Science in Information Technology** 2001 – 2005  
**Minor in Information Systems – Concentration in Web Design & Digital Marketing**  
Marist College – Poughkeepsie, NY
- \*MailChimp Certification\*** 2020  
**\*Adobe Creative Suite Certification\*** 2015 & 2016  
**\*CrowdCompass Mobile App Certification\*** 2020  
**\*Cvent Event Management Advanced Certification\*** 2020  
**\*Cvent Event Management Professional Certification\*** 2018
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- \*Executive Program Certification in Creativity, Innovation and Design\*** 2008  
NYU Stern – New York, NY

## CAREER DEVELOPMENT:

**Maritz Global Events – Web Designer, Digital Marketing Specialist, Project Manager**  
**Remote** October 2011 – Current

**Clients – ADP, American Tire Distributors, Arctic Cat, AT&T, Cisco, Dell, Edward Jones, General Motors, Kia Motors, Honda, Lexus, Office Depot, Siemens, Stifel, Toyota**

- Project Manager for major client meetings and events by building websites, monitoring registrations and event mobile apps. Global travel for onsite support provided when requested.
- In charge of building and maintaining advanced websites and mobile apps using HTML & CSS within the Cvent SaaS CRM tool as well as Crowdcompass mobile app SaaS product.
- Create web banners and graphics for client's events, meetings, and conferences.
- Market events by creating email campaigns and marketing materials to drive traffic to registration.

**Email & Digital Marketing Manager, Senior Web Designer, SEO Specialist, Project Manager, Social Media Manager (contractor)** March 2010 – Current

- Design, build and maintain responsive websites as well as email marketing campaigns using Wordpress, HTML(5), CSS, PHP, Javascript and Adobe Creative Suite.
- In charge of the client's marketing, websites, and SEO campaigns to improve their web presence and increase site traffic.

**Practice-Reps – Manager of Marketing Administration** March 2010 – June 2015  
**Philadelphia, PA / Virtual**

- Responsible for web site maintenance and digital/email marketing, as well as Social Media presence.
- In charge of creating marketing materials.
- Managed contact database and email blasts/mass mailings.

**StarCite – Web Developer** September 2008 – June 2010  
**New York, NY / Virtual**

**Clients – Morgan Stanley, Smith Barney, Target, Allergen**

- Designed and maintained 100's of registration websites, email blasts, and invitations for the company's events and conferences using HTML, CSS and JavaScript.
- Project leader for the design and implementation of the Morgan Stanley design template.
- Worked in the Marketing Department to increase productivity and participation in clients meeting and corporate events.

**NewYork.com – Webmaster / Graphic Designer / Digital Marketer** August 2007 – September 2008  
**New York, NY**

- Worked on maintaining the entire site for the re-branding and marketing of NewYork.com.
- Responsible for managing the SEO using many different tools and reporting the results.
- Implemented marketing and e-commerce strategies to drive sales and increase site traffic.
- Accountable for designing and sending out email blasts and campaigns.
- Created print and digital promotions.
- Wrote sports blogs for the website covering all the New York sports teams.